

IDEA!

What do people and the planet need?!

IDEA: Creating an International Platform that brings together:

- worldwide philanthropists and international non profit organizations aimed at protecting ecology and helping people.
- revolutionary projects of ecological orientation- improving the standard of living and investors.



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planet.charity

Charity.

International problems of philanthropy:

Hundreds of international non-profit organizations are dedicated to protecting the environment and helping people.

(WWF, Greenpeace, UNICEF, ICRC, UNAIDS, nature Conservation, climate progress, and others) have divisions in many countries.

Each unit in the country must raise money independently for its own purposes and work. They often spend money and energy attracting philanthropists they don't have. Collecting money directly depends on the huge efforts of the division teams.

Conclusion: low level of fundraising due to the lack of centralized promotion of some organizations.

Decision:

Creating an international charity service that helps to raise funds for any division of international non-profit organizations.

Advantages:

- Cross-promotion through the creation of an international pool of donors.
- General advertising company and marketing plan.
- Create a quick path for donations.
- Removing of restrictions on the use of types of funds for donations.(all types of payment systems, currencies, and use of digital currencies)
- The creation of a common information field and the benefactors keeping at the expense of the services platform.

IDEA!

What do people and the planet need?!

Implementation of innovative products aimed at preserving the environment and people's living standards.



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Innovations.

Problems of searching for eco-innovative products for an ultimate user:

Product sales:

Currently, it is difficult for eco-innovative products from commercially successful companies to find the ultimate user due to the lack of a specialized platform where they can place their products. (Xiaomi, Tesla, Hyundai, Ford, Lenovo, Nike, Huawei, Pfizer, Medtronic, Roche, DuPont and many others)

Placing your products on existing services does not usually comply with the brand's image policy.

Conclusion: due to the lack of a specialized trading platform the low sales ratio corresponds to the brand's image policy

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Solution:

Creation of an international specialized trade service (marketplace) that helps to sell innovative products aimed at preserving the environment and people's living standards.

Advantages:

- Cross-promotion through the presence of global brands.
- The creation of an international pool of specialized buyers.
- Attracting customers from the charity platform and through the image component (global partnerships with international non-profit and commercial organizations).
- General advertising company and marketing plan.
- Removing of restrictions on using types of funds for purchases (all types of payment systems, currencies, and use of digital currencies)
- Creating a common information field and retaining customers due to the platform's services.

IDEA!

What do people and the planet need?!

Creating of revolutionary innovations aimed at preserving the environment and people's living standards.



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Innovations.

Problems of creating eco-innovations:

Product creating:

Projects that aimed at protecting the environment and helping people have many problems at the early stages, from finding funds for the development of a prototype to finding specialized investors to Finance the project. Each project searches independently for specialized investors or accelerators, spending a lot of time and effort on this.

Conclusion: due to lack of access to the database of specialized investors and funds there is low coefficient of creation of eco-innovations .

Decision:

Creation of an international specialized investment service that helps in finding investments for projects that create innovative products and products aimed at preserving the environment and people's living standards.

Advantages:

- Creating an international pool of specialized investors.
- Attracting specialized funds and accelerators through global partnerships with international non-profit and commercial organizations.
- General advertising company and marketing plan.
- Creating of a common information field and retaining investors due to the platform's services.



PLANET of CHARITY
by VEROS Fundraising Platform
Best Charity Fundraising Platform 2020 - Northern Europe!

Technology Innovator Awards 2020 by Corporate Vision magazine.

What have we done?!

worldwide recognition

Negotiations on information cooperation are underway in 40 countries and with dozens of non-profit international organizations. **Greenpeace** / Greenpeace(Russia) and the Wildlife Fund / **WWF**(Russia, South Africa) highly appreciated the project's mission. Currently, the project is raising funds for **UNICEF** Innovation (France) in +150 types of leading cryptocurrencies.

Project partner:

- Investment Russia** (Russia)
- Investment Value Unit** (Estonia)
- Changelly** (Malta)
- Transcoin** (Estonia)

20 000 p. community

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services

+ Charitable service
planet of charity
planet.charity



+ **innovate place**
store.vedh.io

+ Personal account
wallet
wallet + service management
wallet.vedh.io
and others



technologies

+ Sending code to the server via a private repository. | Gitlab

+ **2 Secure servers for the backend of the platform.**
+ Cloudflare

+ **1 Secure hosting for displaying the visual part of the platform**

+ **A separate CMS in Python for displaying news content.**

+ **Own Ethereum full node.**



blockchain

+ Support for the platform server by direct interaction with the Ethereum blockchain network for operations with ETH and other ERC20 tokens.

+ Possibility of conversion operations within the platform using 100 cryptocurrencies.

+ Own cryptocurrency asset presenting on 4 exchanges.
Coinmarketcap